

Code B_2731

Department	Economics and Business Science
UniCa reference person	Maryia Zaitsava
Project title in English	Ethical AI Innovation: Addressing Challenges from Inception to Adoption in Organizations
Project title in Italian	Innovazione Etica nell'IA: Affrontare le Sfide dall'Inizio all'Adozione nelle Organizzazioni
Subject area of reference (World University Ranking)	BUSINESS AND ECONOMICS
Project summary and VPS' profile	<p>Ethical challenges, such as bias, privacy, transparency, and accountability, arise at the inception of AI innovation and its adoption in organizations. Failing to address these concerns right from the start can have far-reaching societal consequences and erode public trust. The proposed project centers on how organizations can prioritize ethics early in AI development as well as the adoption of AI in their existing processes, ensuring responsible innovation. The project strongly emphasizes the paramount importance of ethical AI considerations during the initial phases of innovation. It specifically underscores the critical role of addressing ethical challenges right at the inception of AI development rather than deferring them to later stages.</p> <p>The proposed scholar is a distinguished scholar in the field of Organizational Studies with a passion for the ethical implications of emerging technologies, particularly in the context of AI innovation. With a solid background in organizational behavior and technology management, the scholar has been at the forefront of research exploring the intersection of ethics, innovation, and organizational mechanisms. The visiting scholar is expected to deliver lectures, seminars, and workshops on ethical AI and organizational mechanisms, fostering a crucial understanding of responsible innovation among students and faculty, and ultimately cultivating a future workforce that is well-equipped to address the ethical dimensions of AI technology.</p>
Proposed length of stay	Short visit of 6 days
Expected period of activity	May 2024
Academic position of the VPS'	Professor
Course of Study	Laurea triennale (1st cycle University Degree), Laurea magistrale (2nd cycle University Degree), Dottorato di ricerca (PhD Course)
Language of instruction	English
