

1 What is discourse analysis?

Reader activity 7

Here are some extracts from real texts. Decide what kind of relation exists between segments separated by a slash (/) in each case, and note any supporting evidence such as syntactic parallelism.

1. The BBC has put off a new corporate advertising campaign due to be aired this month, extolling the virtues and values of both television and radio. / A BBC spokesman delicately suggests that this may not be the most appropriate time to be telling the audience how wonderful the Beeb is.

(The Observer, 16 November 1986: 42)

2. In Britain, the power of the unions added an extra dread, / which made British politics a special case; / on the Continent, Margaret Thatcher was regarded as something of a laboratory experiment, rather like a canary put down a mine-shaft to see if it will sing.

(The Sunday Times Magazine, 30 December 1979: 14)
