Conference Program

Sunday, December 20, 2012 – Doctoral Consortium
(Requires early registration)

Organizers
Gino Cattani, New York University
Gary Dushnitsky, London Business School

08:30 ISC Bus departs from Hotels to Hebrew University - Beit Maiersdorf Building
08:45 Reception and Conference Registration
Lobby

09:00-10:00 Perspectives on Organizational Change
Room 502
Born into Chaos: Founding Environment and Coping with Future Change
Wesley Koo, Stanford University

Don't Dare to Knock Them off Their Pedestal: The Likelihood of CEO Dismissal Following a Loss in Firm Status
Seok-Hyun (Stephen) Hwang, Northwestern University

Managing Participation and Inclusion in the Strategy Process
Daniel Mack, INSEAD

10:00-10:15 Coffee Break

10:15-11:15 Exploration and Exploitation
Room 502
Exploratory Learning from Failure and Success: Evidence from Biotech Industry
Tao Wang, University College London

How Performance Incentives Shape Exploration and Exploitation: Evidence from microdata
Sunkee Lee, INSEAD

Coopetition and Balancing Exploration and Exploitation within a High Value Manufacturing Industry
Oda Ellingsen, Norwegian University of Science and Technology

11:15-11:30 Coffee Break

11:30-12:30 Collaboration Strategies
Room 502
Fishers of Social Businessmen
Howard Jean-Denis, University of Connecticut

Collaboration and the Formation of New fields: The Case of Slow Money
Esther Leibel, New York University
Termination of R&D Alliances: The Role of Formal and Informal Governance
Mariia Koval, BI Norwegian Business School

12:30-13:30 Lunch Break

13:30-14:15 Strategies Across Borders
Domestic Alliance Network Structures, Absorptive Capacity, and Regional Strategies of MNEs*
Viacheslav Iurkov, BI Norwegian Business School

Culture and Innovation: An Oxymoron Well Based: The Relationship between Countries’ Culture and Innovation
Michal Malinovitch, The Hebrew University of Jerusalem

14:15-14:35 Individual Mentoring
Room 502
Mentors:
Gino Cattani, New York University
Vibha Gaba, INSEAD
Alfonso Gambardella, Bocconi
Gerry George, Singapore University of Management
Niron Hashai, The Hebrew University of Jerusalem
Dovev Lavie, Technion
Karen Schnatterly, University of Missouri
Zur Shapira, New York University
Ithai Stern, INSEAD
Anja Tuschke, Ludwig Maximilian University of Munich
Ezra Zuckerman, Massachusetts Institute of Technology

14:35-15:45 Session: Current and Future Research Themes in Strategy
Room 502
Panelists:
Vibha Gaba, INSEAD
Alfonso Gambardella, Bocconi
Gerry George, Singapore University of Management
Karen Schnatterly, University of Missouri
Anja Tuschke, Ludwig Maximilian University of Munich
Ezra Zuckerman, MIT

16:00 ISC Bus departs from Hebrew University to Hotels

18:45 ISC Bus departs from Hotels to Hebrew University - Beit Maiersdorf Building

19:00 Welcome Notes and Keynote
Dining Area
Amir Sasson, ISC organizing Committee, BI Norwegian Business School
Yishay Yafeh, Dean, School of Business Administration, HUJI
Dovev Lavie, ISC Advisory Committee, Technion

Gerry George on “Strategy research for the next decade: Why we need to rethink what we study and how we do it”
Monday, December 21, 2015

08:15  ISC Bus departs from hotels to Hebrew University - Beit Maiersdorf Building

08:30  Reception and Conference Registration

Lobby

09:00-10:15  Paper Session: Alliance Function, Portfolio and Networks

Room 502  The Contingent Value of the Dedicated Alliance Function**
Melike Findikoglu, Ozyegin University
Dovev Lavie, Technion

Opportunity is in the Eye of Beholder: The Rational and Behavioral Drivers of Alliance Portfolio Adaptation to Performance Shortfalls and Environmental Jolts*
Oleksiy Osiyevskyy, Northeastern University
Joy Ruihuia, Jiang, Oakland University
Tom Q. Tao, James Madison University
Michael Santoro, Lehigh University

How Much Do Alliance Networks Matter?
Viacheslav Iurkov, BI Norwegian Business School
Amir Sasson, BI Norwegian Business School

Discussant: Allegre Hadida, University of Cambridge

09:00-10:15  Paper Session: Cross-Border Resource Allocation

Room 503  The Value of Productivity in Emerging Market Firms Cross-Border Acquisitions
Yinuo Tang, University of Hong Kong
Ravi Madhavan, University of Pittsburgh

The Emergence of Clean Energy Clusters: Cross-industry Synergies, Global Value Chains, and Advocacy Networks
Stephan Manning, University of Massachusetts
David Levy, University of Massachusetts
Thomas Bejarano, University of Massachusetts

Strategic Philanthropy and International Strategies: The Ford Foundation and the Shifting Allocation of Resources Across Social Fields
Ron Levi, University of Toronto
Wendy Wong, University of Toronto

Discussant: Ithai Stern, INSEAD

10:15-10:30  Coffee Break

Lobby

10:30-11:45  Research Bazaar: Behavior, Technology and Governance

Room 502  (Mental) Model Behavior: Cognitive Biases and Strategic Decisions in Entertainment
Angus Finney, London Film School
Allegre Hadida, University of Cambridge
Acquisition Strategy, Experimentation, and Performance  
Andrea Contigiani, University of Pennsylvania

MNCs and Network Advantage  
Barak Aharonson, Tel Aviv University  
Daniel Tzabbar, Drexel University  
Terry Amburgey, University of Toronto

Growing Up is Hard to Do: Maturing Born Global Companies in a High-Tech Environment  
Tamar Almor, College of Management  
Stine Øyna, University of Agder  
Shlomo Tarba, Business School, University of Birmingham  
Mohammad Ahammad, Nottingham Trent University

Political Connections and Anti-Trust Holdup: How do Firms Use Non-Market Strategies to Influence the Regulatory Control over Their Market Strategies?  
Asli Kozan, IPAG Business School  
Birgul Arslan, Koç University

Coordinating Co-opetition - Insights from Open-Source Cloud Software Development  
Yash Raj Shrestha, ETH Zurich  
Shiko Ben-Menahem, ETH Zurich  
Georg von Krogh, ETH Zurich

Strategic Renewal, Experimentation and Innovation in Israeli Dance Companies  
Tamar Sagiv, Tel Aviv University  
Allegre Hadida, University of Cambridge  
Israel Drori, COMAS

Facilitator: Ronit Dinovitzer, University of Toronto

10:30-11:45 Research Bazaar: Knowledge and Innovation  
Grants and Scientific Productivity: Do Researchers Benefit from Receiving Grants?  
Kaisa Snellman, INSEAD  
Jeannette Colyvas, Northwestern University  
Emily Robinson, INSEAD

Institutions and Intrapreneurship  
Niels Bosma, Utrecht University  
Erik Stam, Utrecht University  
Sander Wennekers, Rotterdam School of Management

Growth Constraints of New Ventures in Peripheral Regions  
Eli Gimmon, Tel-Hai College  
Zeev Greenberg, Tel-Hai College  
Yanay Farja, Tel-Hai College

Entrepreneurs’ Emotional Labor: The Interrelations between Emotional Intelligence, Psychological Ownership and Firm Growth  
Yitshaki Ronit, Ariel University
Fredric Kropp, Middlebury Institute of International Studies at Monterey; ECIC, the University of Adelaide

The Curse of Knowledge When Positive Knowledge Turns Negative
Dirk Martignoni, USI Lugano

Facilitator: Mikolaj Pindelski, University of Warsaw

11:45-13:30  Lunch and Keynote Session
Dining Area  Alfonso Gambardella on “Autonomy and the Management of Human Capital: Efficiency vs. Incentives”

13:30-14:45  Paper Session: Employee-Firm Interface and Performance
Room 502  When does R&D scientist mobility lead to interfirm knowledge spillovers?
Martin Goosen, USI Lugano
Gianluca Carnabuci, USI Lugano

Ambidexterity in Supervisor-Subordinate Relationships in China
Yijun Xing, Beijing Jiao Tong University,
China Yipeng Liu, University of Birmingham,
Shlomo Y. Tarba, University of Birmingham

Dancing with the Stars: Benefits of a Star Employee’s Temporary Absence for Organizational Performance
John Chen, University of Florida
Pranav Garg, Indian Institute of Management Bangalore

Discussant: Maurizio Zollo, Bocconi

13:30-14:45  Paper Session: Feedback Loops and Firm Performance
Room 503  An art of balance: When Does Balancing Short- and Long-Term Goals Enhance Performance?
Victoria Sevcenko, London Business School
Sendil Ethiraj, London Business School

Know Thyself, Know Thy Rival: How Strategic IQ Benefits Performance
Sheen S. Levine, University of Texas at Dallas & Columbia University
Mark Bernard, Goethe University of Frankfurt
Rosemarie C. Nagel, Pompeu Fabra University

Resource Reconfiguration: Learning from Performance Feedback
Ari Dothan, Interdisciplinary Center Herzlia
Dovev Lavie, Technion

Discussant: Niron Hashai, Hebrew University

14:45-15:00  Coffee Break
Lobby 4th Floor
15:00-16:15  **Paper Session: TMT and Corporate Governance**
**Room 502**  Where Do Heterogeneity Effects Come From? The Missing Link between Top Executive Tenure and Choice
Ithai Stern, INSEAD
Razvan Lungeanu, Penn State

**Signaling is a Two-Way Street: Response to Media Disapproval of Overpaid CEOs at Philanthropy-Inclined Firms**
Jean-Philippe Vergne, Richard Ivey School of Business
Georg Wernicke, Copenhagen Business School
Steffen Brenner, Copenhagen Business School

Is M&A Diversification an active Ingredient for the Post-Deal Inventive Quality?
Maria Chiara Di Guardo, University of Cagliari
Kathryn R. Harrigan, Columbia University
Elona Marku, University of Cagliari

**Discussant:** Anja Tuschke, Ludwig Maximilian University of Munich

15:00-16:15  **Paper Session: Firm Emergence and Business Models**
**Room 503**  The Origins and Development of Organizational Knowledge Implications for Product Scope
Niron Hashai, Hebrew University
Ivo Zander, Uppsala University

**Business Model Innovation Following a Disruption: Reactions of Pharmaceutical Incumbents to Biotechnology Revolution**
Ivanka Visnjic, ESADE Business School
Patricia Klarner, University Munich
Julian Birkinshaw, London Business School

**When Do I Need It? Social Support Dynamics in Firm Emergence**
Kim Klyver, University of Southern Denmark
Benson Honig, McMaster University

**Discussant:** Anna Sabidussi, Tilburg University

16:30-17:00  **Government Strategy – an Oxymoron? Musings of an Economist.**
**Room 405**  Eugene Kandel, Hebrew University

17:10  ISC Bus departs from Hebrew University to Hotels
18:30  ISC Bus departs from Hotels to Social Event
18:30-22:00  **ISC Social Event**  (Requires early registration)
Tuesday, December 22, 2015

08:15  ISC Bus departs from Hotels to Hebrew University - Beit Maiersdorf Building

08:30  Reception and Conference Registration  Lobby

09:00-10:15  Keynote Session  Room 405

  Myles Shaver on “Building a Headquarters Economy: Managers, Mobility, and Minneapolis' Experience”

10:15-11:30  Paper Session: Structure, Culture and Firm Performance  Room 502

  The Cultural Contingency of Structure: Evidence from Entry to the Slave Trade in and Around the Abolition Movement
  Paul Ingram, Columbia University
  Brian Silverman, University of Toronto

  Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness in Organizations
  Amir Goldberg, Stanford University
  Sameer Srivastava, University of California Berkeley
  Govind V. Manian, Stanford University
  Christopher Potts, Stanford University

  Firm Culture and Performance
  Claudine Gartenberg, New York University
  Andrea Prat, Columbia University
  George Serafeim, Harvard University

  Discussant: Karen Schnatterly, University of Missouri

10:15-11:30  Paper Session: R&D Strategies and Financing  Room 503

  From Compliance to Competition: Organizational Capabilities and Market Opportunities in the Evolution of Pollution Reduction Technologies
  Joel Malen, Hitotsubashi University
  Alfred Marcus, University of Minnesota

  Patent Collateral, Investor Commitment, and the Market for Venture Lending
  Yael Hochberg, Rice University
  Rosemarie Ziedonis, University of Oregon and Stanford University
  Carlos Serrano, Universitat Pompeu Fabra and Barcelona GSE

  Evaluating the Effects Government R&D Grants on Startups: The Case of a Small Open Economy
  Annamaria Conti, Georgia Institute of Technology

  Discussant: Ari Ginsberg, New York University
11:30-11:45  Coffee Break

11:45-12:45  Paper Session: The Role of Academia and Regulation in Knowledge Creation
Room 502
Knowledge in a Desert: Exploring the Impact of the Geographic Isolation of Academic Institutions on Science-Based Invention
Michael Bikard, London Business School
Matt Marx, MIT

Participation and Compliance in Emerging Economies: How Society Benefits when Firms are Involved in the Design of Business Regulations
Edmund Malesky, Duke University
Markus Taussig, NUS Business School

Discussant: Vibha Gaba, INSEAD

11:45-12:45  Paper Session by Start-up Nation Central
Room 503
Sponsored by Start-up Nation Central

To Adapt or Disrupt? Performance Objectives as Drivers of Innovation Strategies*
Murat Tarakci, Rotterdam School of Management
Fabian Sting, Rotterdam School of Management

Dominant Problem Solving Logics of Innovation
Burcu Küçükkeles, ETH Zurich
Shiko Ben-Menahem, ETH Zurich
Georg von Krogh, ETH Zurich

Discussant: Ivanka Visnjic, ESADE Business School

12:45-14:00  Lunch Break
Dining Area

14:00-15:00  Paper Session: Stakeholders and Firm Responses
Room 502
Escalators and Selectors: Heterogeneity in Firms’ Propensity to Abandon Failing Innovation Projects*
Ronald Klingebiel, Frankfurt School of Finance and Management
Christian Rammer, Centre for European Economic Research

Paying Attention to Misconduct: Explaining Changes in Corporate Responses to Earnings Restatements after Sarbanes-Oxley
Jo-Ellen Pozner, University of California Berkeley
Aharon Cohen-Mohliver, London Business School
Celia Moore, London Business School

Discussant: Mike Ehrlich, New Jersey Institute of Technology

14:00-15:00  Paper Session: Intra-firm Strategies
Room 503
Intra-firm Spillovers? The Stock and Flow Effects of Collocation
Evan Rawley, Columbia University
Robert Seamans, New York University
Intra-firm Network Structure and Performance
Øystein Fjeldstad, BI Norwegian Business School
Binh Phan, BI Norwegian Business School
Amir Sasson, BI Norwegian Business School

Discussant: Barclay Burns, University of Utah

15:00-16:45  Keynote Session and Award Ceremony
Room 405


Announcement of the Best PhD Proposal Award Winner
Sponsored by Coller Institute of Venture

Yesha Sivan, Coller Institute of Venture

Announcement of the Fiegenbaum Best Paper Award Winner
Sponsored by Rotem Strategy

Ilana Fiegenbaum
Zeev Rotem, Rotem Strategy

Concluding Remarks
Ithai Stern, ISC Advisory Committee, INSEAD

16:45-18:00  Concluding Buffet
Dining Area

18:00  ISC Bus departs Hebrew University to Hotels

* ISC Best Paper Award nominee, ** ISC Honorable Mention

All sessions will take place on the 4th Floor of the Beit Maiersdorf Building unless stated otherwise